

EARTHTEAM/POWERLIGHT CORPORATION

MKHC

The Million Kilowatt Hour Challenge

MKHC ESSAY CONTEST

~~ \$500 Prize Awarded To The Best Essay From Each County ~~

"What solar and renewable energy policies can Americans implement to combat global warming?" Focus on just one level of government -- Federal, State, County, or City -- and include the forces that may impact your goal, e.g. political, economic, corporate.

Earn 10,000 Kilowatt Hour-Saving Points for each essay completed according to instructions. Your points will be compared with other MKHC participants' Kilowatt Hour-Saving Points; the student, class, club or school with the most Kilowatt Hour-Saving Points wins a **\$500 Prize**.

This contest is open only to California High School Seniors in Alameda, Contra Costa, San Francisco, San Mateo, and Sonoma Counties.

Contest Rules and Instructions:

1. Please submit a completed Student MKHC Contact form (on back of this flyer) by mail or fax.
2. Review the Intergovernmental Panel on Climate Change Report on global warming (<http://www.ipcc.ch/pub/SYRspm.pdf>).
3. Write an argumentative essay of opinion, with a title, which is both informative and entertaining. Length: 500 words - 1000 words maximum.
4. Email the essay to GeoffC@earthteam.net as an attachment. Use the following title for both the email header and the attached electronic Microsoft Word file: 'Last Name, First Name, Middle Initial,' Essay Contest Submission (e.g. "Smith, John, F, Essay Contest Submission"). Please double space the essay and use a size 12 or 14 font. At the end of the essay please include your Name, Grade, Address, Phone, E-mail, School Name and the County you are from.
5. Mail one hard copy of the essay AND a completed MKHC Essay Contest Entry/Validation Form (on back of this flyer) signed by you and one of your High School teachers to: MKHC Essay Contest, P. O. Box 4686, Walnut Creek, CA 94596.
6. Judging criteria: Clarity of Thought ~ Expressiveness ~ Strength of Argument
7. Contest begins October 1, 2002; Deadline for submissions is March 15, 2003. Winners will be announced on April 22/Earth Day 2003.

All MKHC Essay Contest entries will be evaluated by Geoff Chandler, a former High School English teacher and member of the Pinole Valley High School Environmental Academy.

The MKHC Essay Contest is part of EarthTeam's Million Kilowatt Hour Challenge (MKHC), and is co-sponsored by PowerLight. Berkeley-based PowerLight Corporation (www.powerlight.com) is pleased to contribute to the education of Bay Area youth from counties that have purchased solar electric systems from PowerLight. Founded in 1991, PowerLight is the leading designer, manufacturer and installer of large-scale photovoltaic installations in the U.S.

For information about EarthTeam, how YOU can become involved in energy change, and the MKHC:
www.earthteam.net Phone: (925) 274-3669 mkhc@earthteam.net



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Winners To Be Announced April 22/Earth Day 2003**

STUDENT MKHC CONTACT FORM

I want to take the challenge! I agree to participate in the following MKHC Action Project (circle as appropriate): MKHC Essay Contest / Home Energy Audit / School Energy Audit / MKHC Poster Blitz / MKHC Best Poster Contest / Participation in the Green Business Program / Other MKHC Action Project (please name _____).

Student Name (Print) _____ Class _____
Student Signature _____ Date _____
Student Address _____ City _____ Zip _____
Student E-mail _____ Student Phone _____
School Name _____ School County _____
School Address _____ City _____ Zip _____

Return to: MKHC Student Contact Form, PO Box 4686, Walnut Creek, CA 94956 or FAX (925) 376-1456.

EARTHTEAM/POWERLIGHT MKHC ESSAY CONTEST ENTRY/VALIDATION FORM

STUDENT AND TEACHER/ADULT SUPERVISOR SIGNATURES REQUIRED.

STUDENT PORTION

Student Name (Print) _____ Class _____
Student Address _____ City _____ Zip _____
Student E-mail _____ Student Phone _____
School Name _____ School County _____ School
Address _____ City _____ Zip _____
Title of Essay _____

I affirm that this essay is entirely my own work. I have submitted both a hard copy and an email copy according to requirements.

Signature _____ Date _____

TEACHER/ADULT SUPERVISOR PORTION

I affirm that this essay is entirely the work of (student name) _____.

Teacher/Adult Supervisor Name _____

Teacher/Adult Supervisor E-mail _____ Phone _____

Teacher/Adult Supervisor Signature _____ Date _____

Return this form with one (1) hard copy of your essay to: MKHC Essay Contest, P.O. Box 4686, Walnut Creek, CA 94596 **AND** submit one (1) email copy of your essay to:

GeoffC@earthteam.net according to submission requirements.

www.earthteam.net

Phone: (925) 274-3669

E-mail: mkhc@earthteam.net